



Visibility Plan



April 13-14, 2022



**Montreal Convention Center
(Quebec, Canada)**



Previous Event Highlights

700+ participants, professionals and executives from various industries

50+ exhibitors and start-ups

25 sessions including keynotes, best practices conferences and demonstration workshops



HR TECH Montreal 2022

With this 2nd edition of **HR TECH Montreal**, we reaffirm our ambition to **promote and showcase HR, Talent and Payroll technologies** across the province and across Canada.

You offer **Point HR Solutions** or **Integrated suites**?

You deliver **professional services** to assess and support the integration of new technologies?

Become a partner, an exhibitor or a speaker at HR TECH Montreal to promote your expertise and connect with a highly targeted audience, on the lookout for leading-edge technologies and professional services.

Why participate to HR TECH Montreal?



Fill up on ideas and contacts

With 70 vendors and over 800 participants



Quality content offering to learn about leading-edge technologies and tomorrow's HR trends

- Keynote sessions
- Technology demonstration workshops
- Best practices conferences



Great networking opportunities!

- Day 1: Lunch and cocktail
- Day 2: Coffee breaks and lunch

Partnership levels available

PLATINUM \$30,000	<ul style="list-style-type: none">• Exclusive partner, presenter of the event• <i>"HR TECH Montreal, an event presented by..."</i>
GOLD \$25,000	<ul style="list-style-type: none">• Potential of 3 Gold partners• <i>« Organized in collaboration with..."</i>
SILVER \$15,000	<ul style="list-style-type: none">• Potential of 5+ partners
BRONZE \$10,000	<ul style="list-style-type: none">• Potential of 8+ partners

Note: All prices are in Canadian dollars.

Partnership levels in details

Description	When?	PLATINUM	GOLD	SILVER	BRONZE
Your company name and/or logo included in our promotion emails (+10 000 contacts) and social media postings (+100,000 displays, 5% engagement)	Before	•	•	•	•
Your logo featured on the event website and social media platforms	Before/ During	Landing page (site)	•	•	•
Access to the list of event participants (with email addresses)	Before/ During	•	•	•	•
Preferred location for your booth	Before	•	•	•	•
Possibility of a promotional video (approx. 2 minutes)	Before	•			
Booth format	During	10x30'	10x20'	10'x10'	10'x10'
Welcome message during opening and closing plenary sessions (2-3 min.)	During	•			
Your choice of a conference or demo workshop (45 min.)	During	•	•		
Sponsor of networking lunch (April 14)	During		•		
Sponsor of welcome coffee (April 14)	During			•	
Your logo featured on welcome screens onsite	During	•			
Your logo featured on main event signage	During	•	•	•	•
Your logo displayed on seminars and workshops opening screens	During	•	•	•	•
Your logo on delegate bags	During	Main position	•		
Your logo on delegate lanyards	During	•			
Your logo on event volunteers' t-shirts	During		•		
Editorial piece in the event programme (1 page, 1000 printed copies)	During	•			
Advertisement in the event programme (supplied by you, 1000 copies)	During	1 page	1 page	½ page	¼ page
Insert in delegate bags (promotional material or item)	During	•	•	•	•
Number of representatives at the event (including meals)	During	6	5	4	3
Additional passes for your customers and prospects	During	5	3	2	1
Your company name in the satisfaction survey	After	•	•	•	•

Become an exhibitor at HR TECH Montreal

Three packages are available:



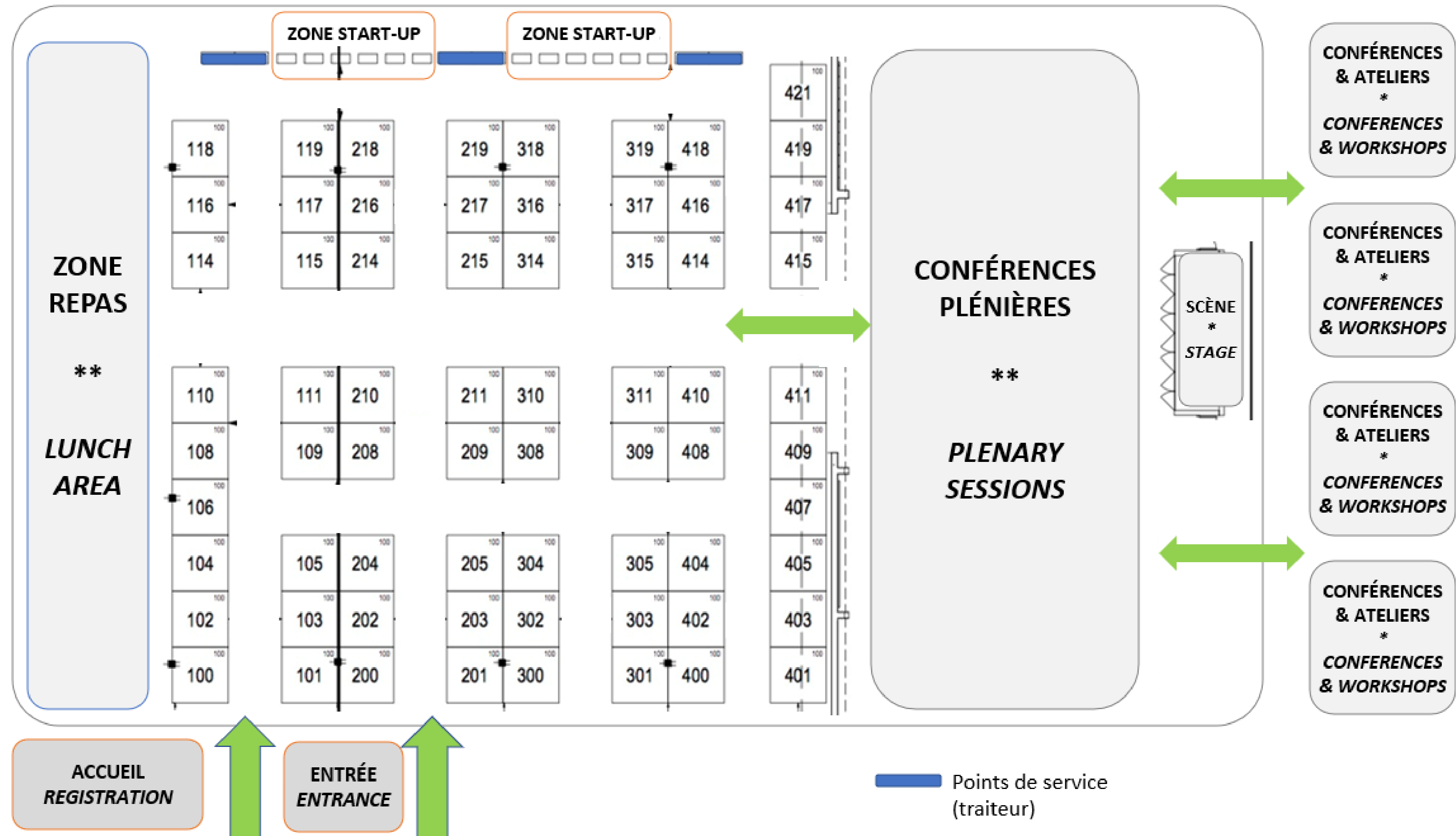
For a different booth format (multiples of 10x10'), please contact us at info@hrtechmtl.com.

Note: All prices are in Canadian dollars.

Exhibitors packages in details

Description	10x20' Booth	10x10' Booth	Start-up 5x10'
Promotion in the list of exhibitors on the event website and LinkedIn page	•	•	•
Inclusion in list of exhibitors within the event programme	•	•	•
Number of representatives at the event (including meals)	5	3	2
Access to networking cocktail (Day 1)	•	•	•
Booth: basic set up provided, including signage, furniture and wifi access (details to be confirmed)	•	•	•
Access to list of attendees (excluding email and phone number)	•	•	•
15-minute presentation of your solution (workshop room, capacity: 80 seats)			•

Floor Map



Contact us to know what are the spaces still available:
info@hrtechmtl.com

Promote your expertise

Two packages are available:

Technology Demonstration Workshop

Showcase your technology solution and its features by hosting a **Technology Demonstration workshop** (80 seats).

\$2,500

“Best Practices” Conference

Share your expertise on current HR challenges, present a white paper or the results of a recent survey (80 seats).

Contact us to discuss your **Conference** ideas.
(subject to approval by the organization committee)

\$2,500

Note: All prices are in Canadian dollars.

Demo or Conference packages in details

Description	Technology Demonstration workshop	"Best practices" conference
45-minute presentation (80 seats)	•	•
Audiovisual equipment provided (+ internet connexion for demonstrations)	•	•
Your company name in the event programme (online and printed version, 1000 printed copies)	•	•
Number of representatives at the event (including speaker(s))	2	2
Full access to event (including meals)	•	•

Additional visibility options (*à la carte*)

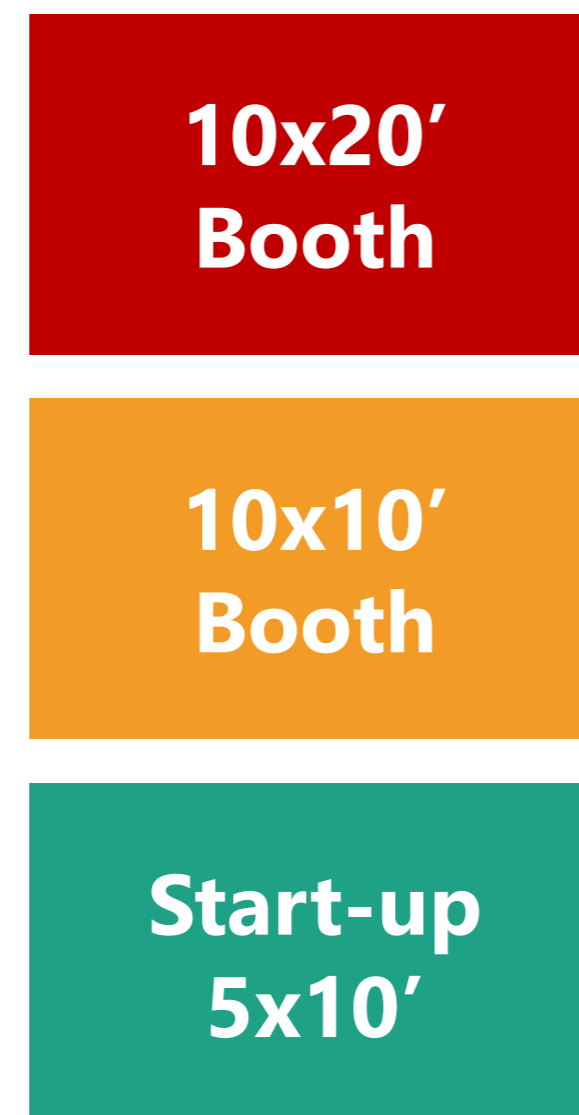
Options	Details	Costs
Cocktail (including promotion of your company through printed and on-screen signage, coupons, table tents, others to be discussed)	Day 1 of event	\$6,500
Coffee breaks (day 1 and day 2)	Option 1 : Sponsorship of all breaks	\$6,000
	Option 2: Sponsorship of one break	\$2,500
Photo booth (activity to be promoted and branded in the printed programme and through the distribution of pictures to all participants after the event)	Day 2 (schedule to be determined)	\$5,000
Wifi access for all delegates	<i>Customizable landing page and password of your choice</i>	\$5,000
Video to promote your participation to the event and your expertise (approx. 2 minutes) – Posting and promotion through event website and social media	Production by HR TECH Montreal (filming to take place in Montreal)	\$4,500
Promotional material in delegate bags (flyer, brochure, newsletter) <i>(copies to be supplied by partner)</i>	Format accepted: postcard (5"x7") or 8,5"x11"	\$2,000
Promotional item in delegate bags <i>(pens, reusable water bottle, etc. – based on availability)</i>	Option 1: Item supplied by partner	\$2,000
	Option 2: Production supervised by HR TECH Montreal	To be determined
Additional passes for your current or potential clients	Packages available of 2, 5 or 10 additional passes	\$835
		\$1,960
		\$3,675
Water fountains	8-10 fountains positioned at key traffic points	\$1,000

Summary

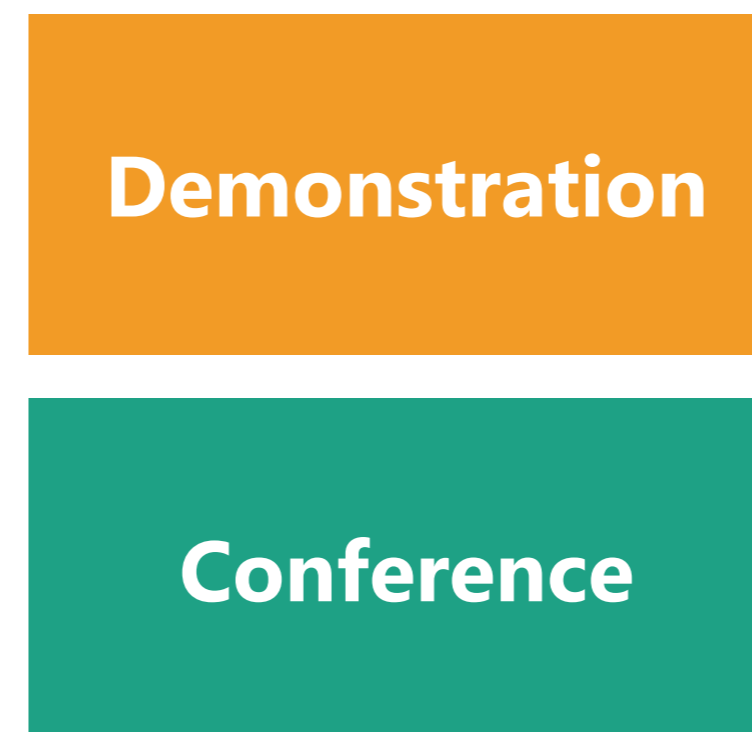
4 levels of partnerships



3 exhibitions packages



2 ways to promote your expertise



Custom partnerships *(à la carte)*

- **Cocktail**
- **Coffee Breaks**
- **Photo booth**
- **Wifi access for all delegates**
- **Promotional video**
- **Promotional material**
- **Promotional item**
- **Passes for customers & prospects**
- **Water fountains**

Interested in becoming an event sponsor or an exhibitor?

It is really simple!

STEP 1: Fill out this [form](#)* to let us know what are the opportunities you are interested in.

STEP 2: We will contact you shortly to discuss the options available and formalize our partnership. Looking forward to hearing from you soon!

(*) or copy-paste this link: <https://forms.gle/2egFzWUc4oZJTxB5>



See you at
HR TECH Montreal 2022!



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